

JONATHAN HEALEY

SENIOR LIVE BROADCAST DIRECTOR

Profile

Accomplished and visionary Senior Live Broadcast Director with over 20 years of expertise orchestrating multi-camera, multi-ME concert productions and live broadcasts for world-renowned artists and entertainment events. Celebrated for technical precision, creative innovation, and a proven ability to deliver visually stunning and consistent productions across diverse venues and platforms.

Demonstrated success in managing complex production logistics, advancing shows seamlessly, integrating cutting-edge technology, and crafting immersive audience experiences. Seeking to drive impactful storytelling and exceptional broadcast/IMAG experiences that captivate global audiences and elevate the artistry of live performances.

Work Experience

- 2012 – 2024
- Senior Live Broadcast Director and Strategic Production Executive
- Dayglo Presents | FANS.live, New York, NY
- Led the creation and growth of FANS.live, a pioneering livestream platform, while directing multi-camera broadcasts and overseeing all video production operations across Peter Shapiro's Dayglo Presents portfolio of venues and events. Combined executive-level business acumen with hands-on expertise as a live director to deliver high-impact productions, elevate artist branding, and drive profitability through innovative broadcast solutions.
- Directed 2,500+ multi-camera concert broadcasts at venues including Madison Square Garden, Red Rocks Amphitheatre, Hollywood Bowl, Wrigley Field, Gillette Stadium, Ryman Auditorium, Soldier Field, Radio City Music Hall, and more.
 - Executed complex multi-ME and AUX switching configurations to seamlessly manage independent on-stage visuals and broadcast feeds, ensuring flawless synchronization across diverse screen and distribution configurations.
 - Established signature broadcast look consistent across artists and venues, balancing creative expression with high production standards.
 - Incorporated Resolume to integrate real-time visual effects into live broadcasts, adding a dynamic layer of aesthetic complexity to productions for artists such as Dead & Company, Phil Lesh & Friends, Bobby Weir & Wolf Bros, and more, while maintaining seamless execution across all technical and creative elements.
 - Produced and directed large-scale festival broadcasts, managing multi-day events with complex stage setups, such as LOCKN', Skull & Roses, The Peach Festival, and Gathering of the Vibes, ensuring IMAG and livestreaming execution.
 - Operated PTZ cameras while simultaneously directing live camera operators and punching show, maintaining dynamic, visually engaging coverage.
 - Produced *Fare Thee Well: Celebrating 50 Years of the Grateful Dead*, the biggest music pay-per-view event in history.
 - assisted Trey Anastasio Band to source required funding for "The Beacon Jams."
 - Oversaw video operations for Dayglo Presents properties, including The Capitol Theatre, LOCKN', five Brooklyn Bowl locations, and all promoter one-off events.
 - Developed and launched FANS.live, introducing interactive streaming technologies that set a new, award-winning industry standard for virtual artist-audience engagement.
 - Spearheaded audience-interactive projects, such as two-way streaming, allowing real-time interaction between artists and virtual attendees.
 - Built and managed video production teams, ensuring technical excellence and operational consistency across multiple venues and festivals.
 - Advanced and managed all technical and logistical aspects of video production, including budgets, travel coordination, and equipment procurement.
 - Monetized video content through pay-per-view streams, sponsorships, and archival sales, creating sustainable revenue streams.
 - Collaborated with artists, vendors, and internal stakeholders to align video production with event strategies and branding goals.
 - Trained and mentored emerging directors, camera operators, and technical staff, fostering industry-wide talent development.

Contact Information

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Education

Arizona State University
Walter Cronkite School — Telecommunications
Major: Broadcast Business Management

Skills

- | | |
|-------------------------------|-------------------------|
| Advancing | Post-Production |
| Artist Collaboration | Problem-Solving |
| Audience Engagement | Production Budgeting |
| Broadcast Design | Production Efficiency |
| Broadcast Production | Production Logistics |
| Budget Management | Production Planning |
| Camera Blocking | PTZ Camera Operation |
| Content Creation | Real-Time Content |
| Content Distribution | Mixing |
| Control Room Ops | Resolume Integration |
| Creative Direction | Set Design Coordination |
| Crew Management | Signal Flow + Routing |
| Crisis Resolution | Show Rundown Dev. |
| Event Advancement | Streaming Intregation |
| High-Pressure Decision-Making | Team Leadership |
| IMAG Coordination | Technical Directing |
| Latency Optimization | Technical Innovation |
| Lighting Integration | Troubleshooting |
| Live Audience Dynamics | Video Compression |
| Livestreaming Tech | Video Engineering |
| Multi-Camera Direction | Visual Storytelling |
| Multi-ME Switching | Vendor Negotiation |
| Network Collaboration | + more |

Industry Relations

- | | |
|---------------------|------------------------|
| 4Wall | Monterey International |
| 7Cinematics | MooTV |
| AXS | nugs.net |
| Backline | OSA |
| Brooklyn Bowl | Paladin Artists |
| C3 Presents | Paradigm Talent Agency |
| D'Angelico | Partisan Arts |
| Dayglo Presents | Q Prime |
| Dice | Red Light Management |
| DNR Labs | TAG |
| Eventbrite | The Capitol Theatre |
| Filament | The Pantheon Agency |
| Founders Group | The Windish Agency |
| FrontGate Ticketing | TicketMaster |
| Gateway | UltraSound |
| HeadCount | United Talent Agency |
| High Road Touring | VEEPS |
| LD Systems | Wasserman |
| Live Nation | William Morris Agency |
| Madison House | +more |

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2009 – 2012 Founder & Director

A View of You, New York, NY

Led a video production company specializing in high-quality, dynamic productions for corporate, entertainment, and nonprofit clients. Combined storytelling expertise with technical acumen to deliver impactful visual content tailored to client needs.

- Directed and produced over 100 corporate, live event, and entertainment videos, for clients like Mark Burnett's *VIMBY*, Rupert Murdoch's *The Daily*, Warren Buffett's *Secret Millionaires Club*, Diageo, Henri Lloyd, Epic Records, Ray Dalio's Bridgewater, Gruss & Co., Trident, and more.
- Produced, filmed, and edited *Wetlands Preserved: The Story of an Activist Rock Club*, blending animation, archival footage, and interviews into an award-winning, feature-length documentary.
- Directed, edited, and authored *Gov't Mule: A Tail of Two Cities* DVD and Gov't Mule's "A Million Miles From Yesterday" music video for ATO Records, the latter in 16mm.
- Developed video branding and motion graphics for Grandparents.com, producing two reality series and online marketing content.
- Executed multi-camera concert edits and livestream performances for varying artists and venues.

2003 – 2009 Television Producer, Director, Cinematographer, Editor

National Lampoon, New York, NY

Led sole production and post-production for *AV Squad*, the network's music magazine, interview, and live performance program, broadcast to 6-million homes. Combined creative and technical expertise to deliver engaging content and establish the show as a cornerstone of the network's programming.

- Produced 87 episodes of *AV Squad*, overseeing all aspects of production from concept to final delivery.
- Edited in-program video packages and assembled complete episodes for broadcast.
- Directed and filmed artist interviews, host segments, and live performances, ensuring high-quality, engaging visuals.
- Managed production budgets optimizing resources to delivery high-quality episodes within financial constraints, while negotiating cost-effective agreements with vendors and freelancers.
- Partnered with record labels to secure music videos and supplemental content for the program.
- Wrote detailed show rundowns and performance scripts to guide production.
- Collaborated with the EVP to create and edit on-air marketing promos, enhancing audience reach.

2000 – 2003 Television Producer & Director

Burly Bear Network, New York, NY

Played a pivotal role in production and live events for **Lorne Michaels's Burly Bear Network**, a groundbreaking cable television channel targeting college audiences. Developed foundational expertise in multi-camera production, live broadcasts, and creative content development.

- Directed and produced live event coverage for college tours, music festivals, and cultural events, creating dynamic, youth-focused video content.
- Collaborated with artists, comedians, and emerging talent to create original programming that resonated with a diverse, nationwide audience.
- Established efficient production workflows for live and pre-recorded content, ensuring high-quality output within tight deadlines and budgets.
- Worked closely with network executives and sponsors to align creative vision with marketing objectives, enhancing brand visibility and audience engagement.
- Led on-location production teams, managing all technical and creative aspects, including camera setups, lighting, and sound design.
- Produced and edited promotional spots and trailers for the network, showcasing innovative storytelling techniques that attracted new viewers.

Artist Relations

The Avett Brothers	Marren Morris
Beck	Mavis Staples
Billy Strings	Modest Mouse
Blues Traveler	My Morning Jacket
Bob Weir	Phil Lesh
Carlos Santana	Portugal. The Man
Chance The Rapper	Primus
Dave Chappelle	Questlove
Dead & Company	Robert Plant
Derek Trucks	Sheryl Crow
Elvis Costello	Skrillex
Flaming Lips	Snoop Dogg
Goose	Tame Impala
Jason Isbell	Tedeschi Trucks Band
John Legend	Tom Petty
John Mayer	Trey Anastasio
Justin Timberlake	Tyler Childers
Keith Richards	Widespread Panic
Khruangbin	+ more
The Lumineers	
Margo Price	

Music Venues

Beacon Theatre	MGM Live
Bosch Center	Mission Ballroom
Brooklyn Bowl	MSG
The Capitol Theatre	Radio City Music Hall
Chicago Theatre	Red Rocks
CitiField	The MET
Dillon Amphitheatre	The Relix Studio
Folsom Field	Ryman Auditorium
Fox Theatre	Shoreline Amp.
Frost Amphitheatre	Soldier Field
Gillette Stadium	Sweetwater
The Guild Theatre	TRI Studios
Hartford Healthcare	The Gorge
Hollywood Bowl	The Warfield
Levi's Stadium	Westville Music Bowl
LOCKN'	Wrigley Field
The Met	+more

Accolades

Biggest Music PPV Event - *Variety*
10 Best Quarantine Concerts - *NY Times*
Best Livestream Event - Pollstar
Pandemic Innovation Award - Pollstar
Best Streaming Venue - Pollstar
#1 Stream in the Country - Pollstar
Breakthrough Artist of the Pandemic - Pollstar
Highest Grossing Store (Dec. 2020) - Shopify
Customer Acquisition Award - Effie Awards
Documentary of the Year - Ashville Film Festival
Best Unreleased Film - *High Times* Stony Awards
Rookie of the Year - SNERHC
People's Choice Award - Smoke in the Valley

References

Robbie Taylor Grateful Dead	Peter Shapiro Dayglo Presents
Derek Featherstone UltraSound	Bill Orner Billy Strings
Bryan Bieber 340 Productions	Paul Dalen Call Her Daddy Podcast
Dave Ockun Dave Chappelle	Ben Baruch 11E1ven Management
David Gottlieb The Hold Steady	Hank Sacks Partisan Artists
Steve Jordan The Rolling Stones	Patrick Jordan Trey Anastasio
Jason Mills Primus, Bob Weir	